



# Asian Women In Business

*in partnership with*

**SAMSUNG  
NEXT**

*invites you to*

## Asian Women Hacking the Start-up Landscape

**Tuesday, May 16, 2017**

**Samsung Next NY Office**

30 West 26th Street

New York City

**6:00 pm to 8:30 pm**

Our featured Asian women founders will share their hurdles and successes in the New York startup ecosystem. They will be joined by investors who will shed light on the lack of female-led start-ups. We will address the hurdles women face in fund-raising and recommend how to make perceived negatives into positives. Can we improve the dire statistics which show that women-led companies (Fortune) made up only 4.94% of all VC deals in 2016?

### *Moderator*

**Bhavna Kumar**, Early Stage Investor and Start-up Advisor, Samsung NEXT Start SF, a seed stage investment company funding software based startups in the Silicon Valley, NY & Tel Aviv

### *Founders*

**Katherine Ahn**, Co-Founder & CEO, Stylekist, a social commerce app that revolutionizes the way women shop, share, and earn

**Suzanne Xie**, Founder & CEO, Hullabalu, an interactive media company re-inventing storytelling

### *Investors*

**Sutian Dong**, Partner, Female Founders Fund, an early-stage venture capital firm that invests in the exponential potential of the exceptional female entrepreneurs

**Ben Sun**, Co-Founder and General Partner, Primary Venture Partners, a seed stage VC firm focused on ecommerce and enterprise SaaS

The panel discussion will be followed by a networking reception

*Limited seating. Priority will be given to AWIB members, early stage startups & investors.*

AWIB Members: FREE

General Admission: \$20.00

All proceeds go to the AWIB Scholarship Fund

[Registration](#) is open