

**Asian Women In Business**  
42 Broadway, Suite 1748 New York, NY 10004  
[www.awib.org](http://www.awib.org)

## Press Release

**For Further Information:**  
**Bonnie Wong 212.868.1368**

### Shake Up The Status Quo: Transform Your Career

New York, NY (April 13, 2017) – **Asian Women In Business (AWIB)** is sponsoring, **Shake Up The Status Quo: Transform Your Career**, on Thursday, April 27, 2017. The event is a presentation, book signing, and networking reception at Nixon Peabody LLP, 437 Madison Avenue, 24<sup>th</sup> floor, New York City, 6:00-9:00 PM.

Leading the workshop will be strategy, innovation, and change expert, **Roopa Unnikrishnan**, author of the newly released book, **The Career Catapult**. She will share her insights on how to “burst your opportunities open” and transform your career, as well as cover some key dynamic techniques she has successfully used over the course of her distinguished career. Recently interviewed by **CBS**, Roopa has had a storied career, holding executive positions in various Fortune 500 firms. An Oxford University MBA and Rhodes Scholar, Roopa is presently head of strategy at HARMAN International.

This will be a great opportunity to learn how you can shape events and opportunities to your advantage in the face of uncertain times and ongoing change, regardless of your current position in the job hierarchy.

Registration and payment required. General admission is \$15.00. *The Career Catapult* will be available for sale at the event, where it will be autographed by Roopa.

To complete registration: <http://www.awib.org/events>

Press is invited to attend.

*Founded in 1995, Asian Women In Business (AWIB) is a non-profit, tax-exempt organization with the primary mission of assisting Asian women entrepreneurs and professionals. Over the years, AWIB, a dynamic organization, has expanded its mission to address identified needs and issues affecting the business and professional development of Asian Americans. AWIB also serves on various task forces and boards to promote the inclusion of minority and women owned businesses and professionals. Visit us at [www.awib.org](http://www.awib.org).*